

SUSAN POSNICK

COSMETICS

After an exciting 20-year career painting the faces of models and celebrities, professional makeup artist Susan Posnick came face to face with a new challenge—skin cancer. Susan set aside her work in the film and fashion industry in 1999, and changed her focus to developing a product with substantial sun protection that would not feel heavy or melt off in the heat. Beginning with **COLORFLO** mineral foundation, Susan has created a complete line of practical beauty—including multi-purpose face, lip, and eye products.

Today, Susan Posnick makes beauty simple for women of all ages and all lifestyles by offering a line of makeup that combines unique formulations with innovative, portable packaging. Whether you're a glamorous jet-setter, a working woman, or a soccer mom on the go, Susan Posnick Cosmetics is the simple solution for busy women who want to put their best face forward in the least amount of time.

COLORFLO



SIMPLY BRUSH AND GO COLORFLO the finest milled mineral foundation in a luxurious, self-dispensing refillable brush.

With only nine all natural ingredients, **COLORFLO** provides powerful and completely natural sun protection. **COLORFLO** will not clog pores or irritate sensitive skin. In fact, the ingredients are so gentle, you can apply **COLORFLO** immediately after all skin treatments.

COLORFLO is offered in shades for every skin tone, plus the perfect Shimmer and the ideal Bronzer.

£44.95

Refill £21.95

COLORME



COLORME- a delightfully easy-to-apply face color for cheeks, eyes, and anywhere else you desire lush blush. This travel-friendly makeup comes in a petite self-dispensing pot with an attached puff and mirror for easy application.

Benefits:

- As pure as **COLORFLO**
- Anti-bacterial
- Sweat proof and water resistant
- Enriched with Vitamins A and E

Application:

- Sweep the puff onto cheeks using gentle strokes
- Use edge of puff to apply as eyeshadow
- Apply on lips with a lip brush and top with conditioner

£21.95

COLORFOREVER



COLORFOREVER-a double-sided lip product with a long lasting lip color on one side, and a plumping tinted conditioner on the other.

Benefits:

Lip conditioner moisturizes and gently plumps, each duo smells of fresh fruit

Application:

Apply long lasting lip color and allow to dry completely

Intensify base color with additional coats of lip color

Apply tinted conditioner; use to touch up lips throughout the day to enhance color and moisturize

£21.00

COLORCORRECT



COLORCORRECT a dual ended brightening/correcting pencil in a revolutionary cream formula the perfect complement to COLORFLO, in shades to match every skin tone.

Benefits:

- Brightener (lighter color) fills in under eye area and softens lines on the face. Highlights cheek and brow bones
- Corrector (warmer color) neutralizes discolorations on the lid and underneath the eye, and camouflages imperfections, sunspots and redness

Application: Use under or over COLORFLO apply and blend with fingertips or concealer brush

£13.50

COLOREYEDEFINE



COLOREYEDEFINE—a slender pencil comprised of an angled liner thin enough to define, yet soft enough to blend as a shadow. Accompanying the liner is a self-dispensing eye shadow created to complement the liner color.

Benefits:

- Color that stays put
- Mess-free application
- No need to sharpen pencil

Application:

- Apply pencil as a liner at lashline (thick or thin), or on inside rim of eye
- Smudge pencil to use as shadow
- To apply eyeshadow, unscrew and dip applicator into cap—for more intense color, reapply

£25.00